

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	("20040088363").PN.	US-PGPUB; USPAT	OR	OFF	2007/11/16 11:42
S2	51	targeted adj advertis\$4 same (frequency counter)	US-PGPUB; USPAT	OR	ON	2007/04/19 09:16
S3	1876	targeted adj advertis\$4	US-PGPUB; USPAT	OR	ON	2007/04/18 11:32
S4	355	targeted adj advertis\$4 AND counter	US-PGPUB; USPAT	OR	ON	2007/04/18 11:26
S5	18	targeted adj advertis\$4 same hits	US-PGPUB; USPAT	OR	ON	2007/04/18 11:27
S6	1	("6601041").PN.	US-PGPUB; USPAT	OR	OFF	2007/04/18 16:16
S7	1	("20020052925").PN.	US-PGPUB; USPAT	OR	OFF	2007/04/18 11:40
S8	1	("6026368").PN.	US-PGPUB; USPAT	OR	OFF	2007/04/18 16:16
S9	37	proxy WITH cache with advertisement	US-PGPUB; USPAT	OR	ON	2007/04/19 09:16
S10	0	null adj content with advertisement	US-PGPUB; USPAT	OR	ON	2007/04/19 11:03
S11	151	null adj content	US-PGPUB; USPAT	OR	ON	2007/04/19 11:03
S12	1	null adj content SAME ADVERTISEMENT	US-PGPUB; USPAT	OR	ON	2007/04/19 11:03
S13	14204	709/203	US-PGPUB; USPAT	OR	ON	2007/04/19 15:06
S14	129	S13 AND target\$ adj advertisement	US-PGPUB; USPAT	OR	ON	2007/04/19 15:06
S15	1	("5948061").PN.	US-PGPUB; USPAT	OR	OFF	2007/08/23 08:39
S16	1	("5937392").PN.	US-PGPUB; USPAT	OR	OFF	2007/08/23 14:59
S17	327	frequency same (advertisements (ad)) same (limit)	US-PGPUB; USPAT	OR	ON	2007/08/24 11:52
S18	5292	(709/217).CCLS.	US-PGPUB; USPAT	OR	OFF	2007/08/24 11:56
S19	0	S18 AND frequency AND target with advertisement\$	US-PGPUB; USPAT	OR	ON	2007/08/24 11:56
S20	328	S18 AND frequency AND advertisement	US-PGPUB; USPAT	OR	ON	2007/08/24 11:56
S21	157	S18 AND frequency AND advertisement AND target	US-PGPUB; USPAT	OR	ON	2007/08/24 11:56

## EAST Search History

S22	3	client-side adj programming AND alternate adj content	US-PGPUB; USPAT	OR	ON	2007/11/16 15:03
S23	1	client-side adj programming same decision same content	US-PGPUB; USPAT	OR	ON	2007/11/16 11:55
S24	20	client-side adj programming same content	US-PGPUB; USPAT	OR	ON	2007/11/16 11:56
S25	1	client-side adj programming same decision	US-PGPUB; USPAT	OR	ON	2007/11/16 11:56
S26	17	client-side adj programming same content AND decision	US-PGPUB; USPAT	OR	ON	2007/11/16 14:44
S27	684	patent web browser cookies how often user advertisements	US-PGPUB; USPAT	AND	ON	2007/11/16 13:48
S28	1	("20030208594").PN.	US-PGPUB; USPAT	OR	OFF	2007/11/16 13:42
S29	40	patent web browser cookies how often user advertisements visits site (alternate adj content)	US-PGPUB; USPAT	AND	ON	2007/11/16 14:01
S30	9	client adj side adj processing AND target\$ near2 advertisement	US-PGPUB; USPAT	AND	ON	2007/11/16 14:04
S31	1	("7228343").PN.	US-PGPUB; USPAT	OR	OFF	2007/11/16 14:04
S32	308	client-side adj (programming processing)	US-PGPUB; USPAT	OR	ON	2007/11/16 15:05
S33	259	client-side adj processing	US-PGPUB; USPAT	OR	ON	2007/11/16 15:05
S34	0	client-side adj processing with advertisements	US-PGPUB; USPAT	OR	ON	2007/11/16 15:05
S35	1	client-side adj processing same advertisements	US-PGPUB; USPAT	OR	ON	2007/11/16 15:06